

Rethinking the Dashboard



Data in context

OBSERVABILITY
FORUM FINLAND'25

JUNE 4, 2025 | ESPOO

 **dynatrace**

High Level Evolution

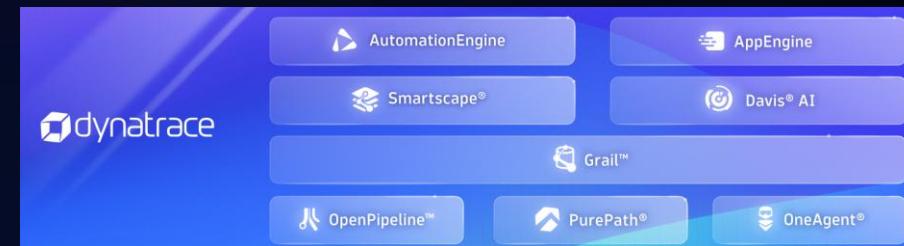


Data-on-Glass

- Get the data in and dashboard everything.
- All journeys start at a dashboard

Answers, not just data

- AI for problem detection and RCA.
- Out-of-the-box analysis for key user journeys.
- Dashboards for everything else



Answer-driven Automation

- Automate most manual / repetitive tasks.
- Access to data in context.
- Notebooks for intuitive / natural investigations / reporting.
- Dashboards for core high-level visualisations (e.g. business dashboards, SLOs etc)

Dashboards transitioning into the future



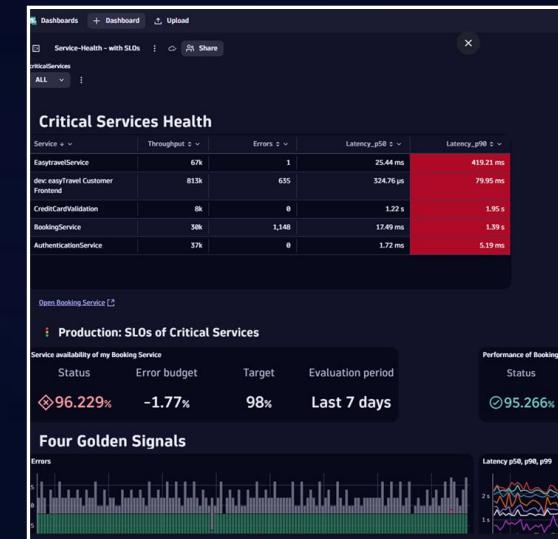
Business Process Overview



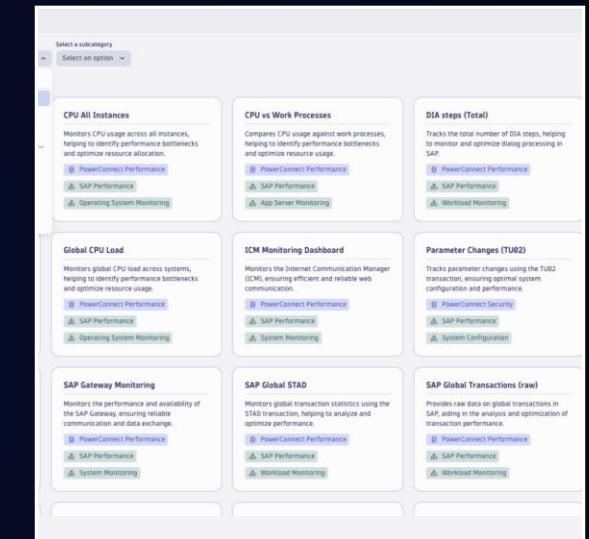
Live Business Insights



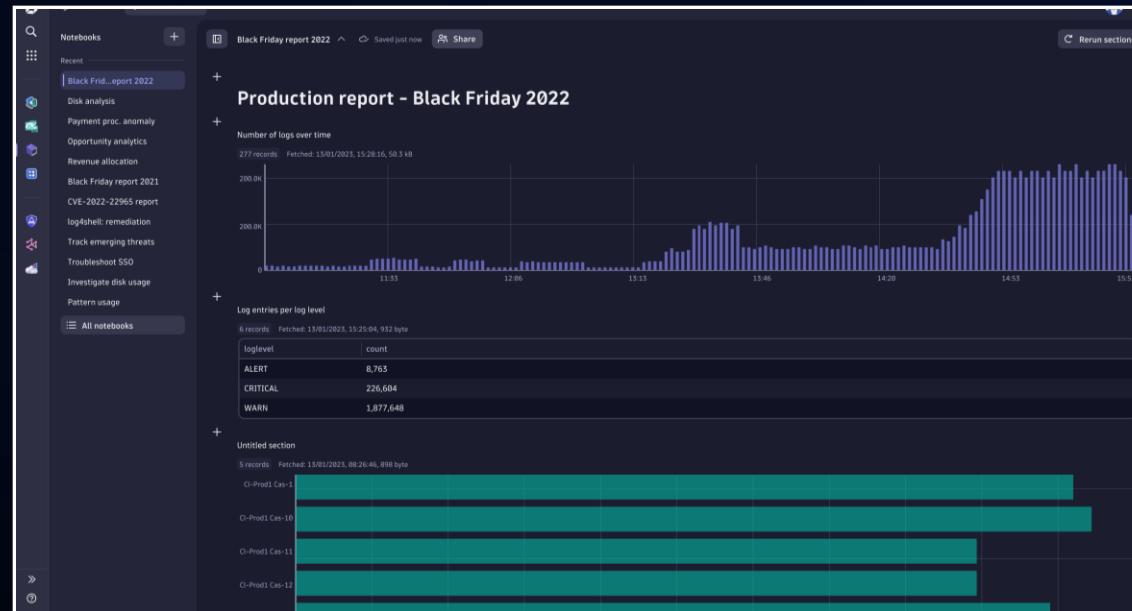
High Level Tech Reporting (SLOs)



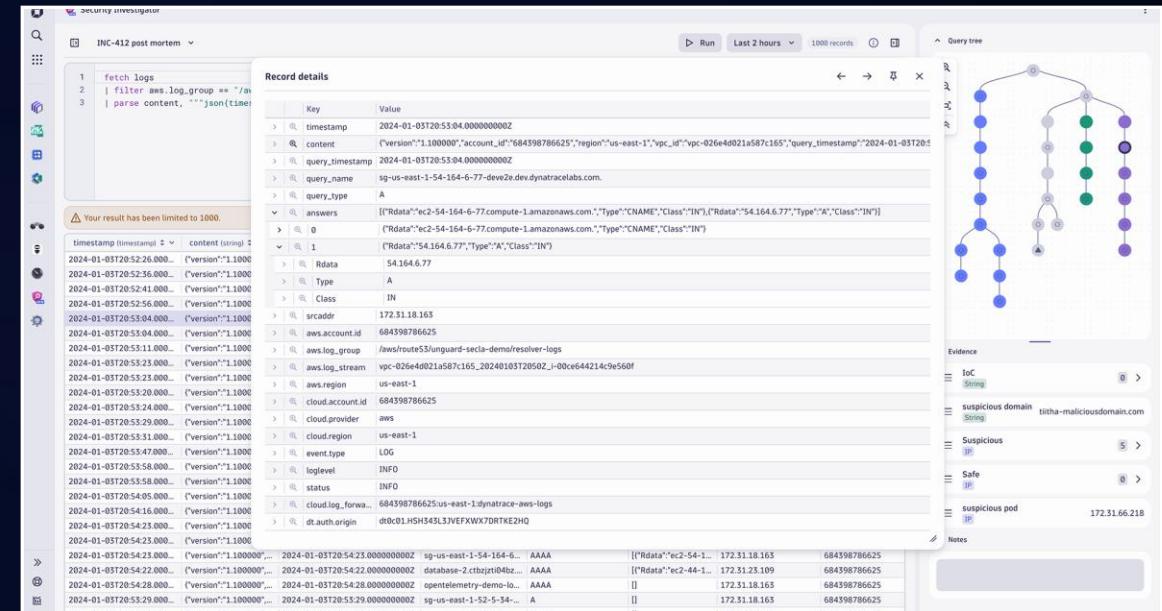
App MVP



Analytics / Reporting / Investigation



Notebooks



Security Investigator

Data in Context

Only context turns data/signals into insights.

Data without context is just noise



Data collection
explodes



Making sense
from data



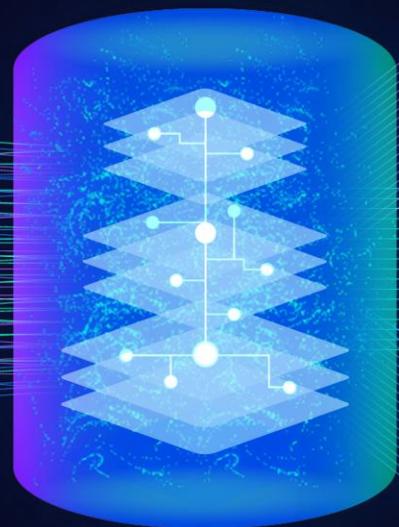
Observability and security
converges with need for
automation



BizDevSecOps &
Everything-as-Code



Designed to drive your business forward



Understand your data in context

Leverage the power of AI

Empower teams to automate



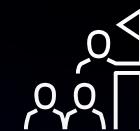
Development teams



Cloud native teams



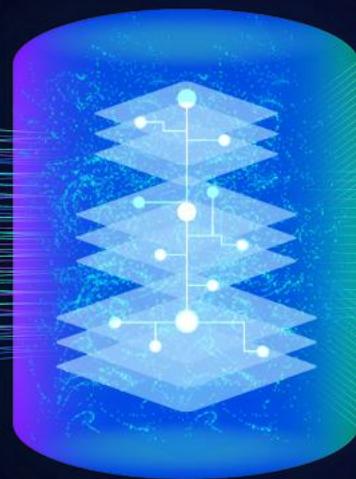
AI native teams



Business teams



The Dynatrace difference



Understand your
data in context

Leverage the
power of AI

Empower teams
to automate

Drive your
business forward



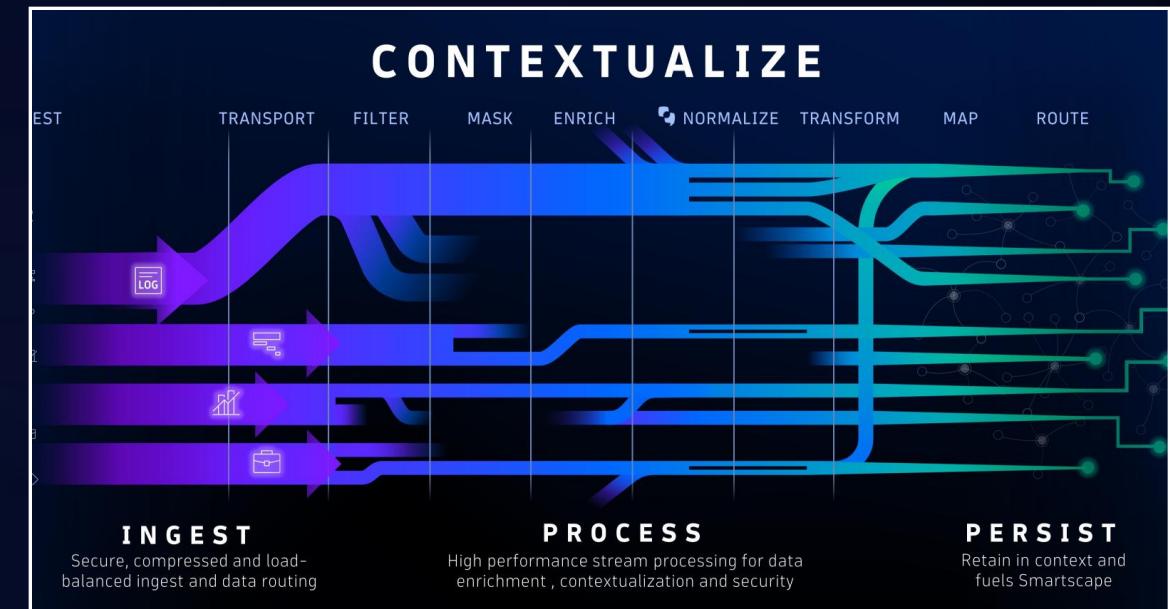
Data in Context – Before Use

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Data Architecture & Flow

Growing number of data sources -
Varied data capture methods -
Semantic Dictionary to standardise -
Unified data storage for all data -
Automatic causal analysis -
Massively parallel processing to query at scale -



OpenPipeline

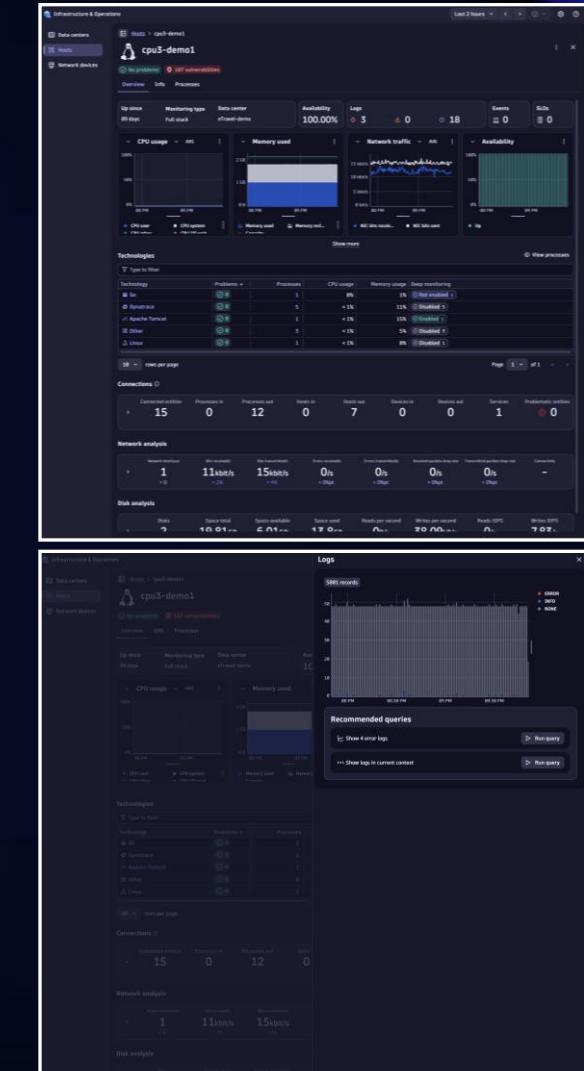
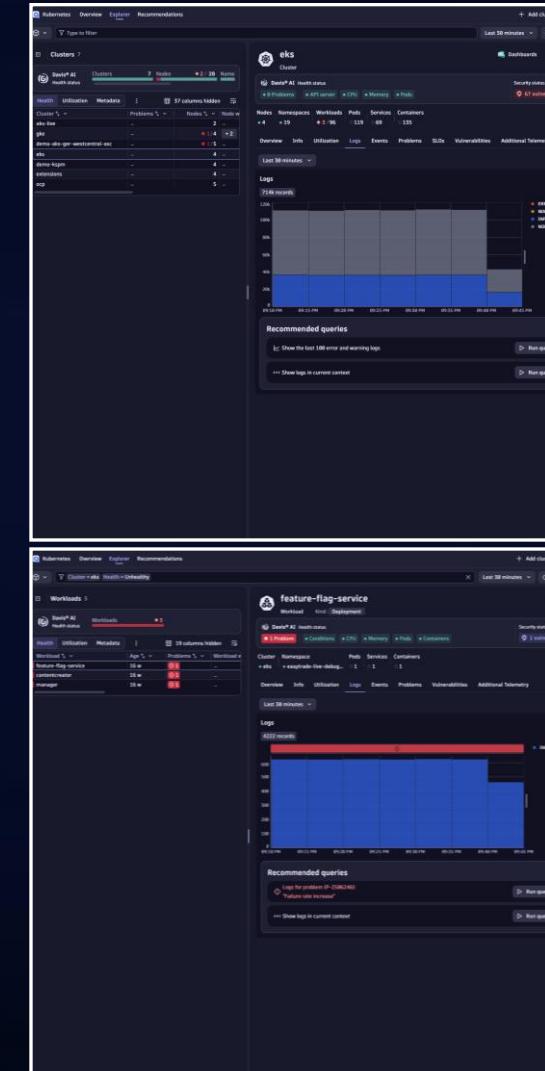
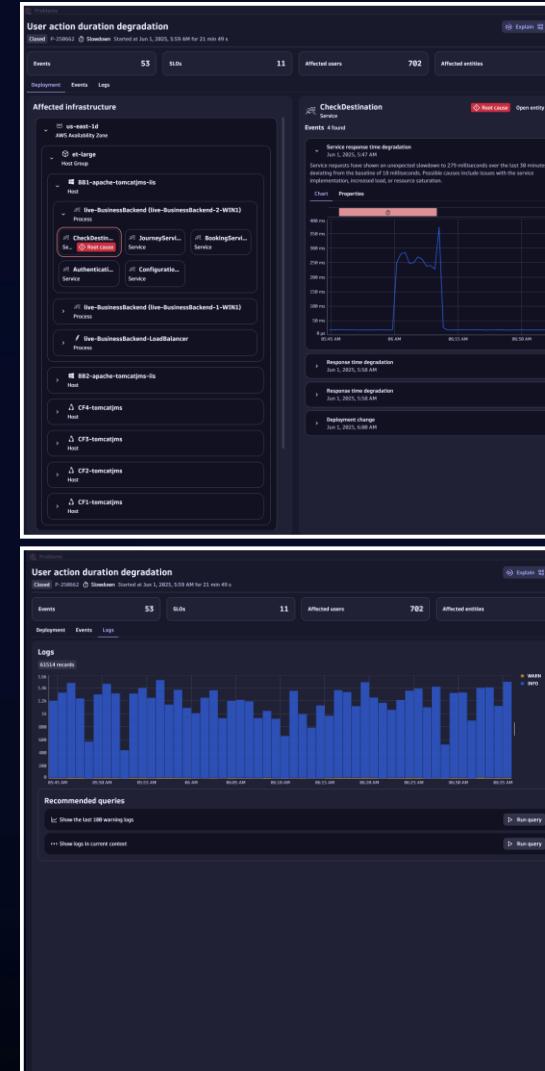
- Ingest or drop?
- Set Retention
- Transform to extract useful data
- Normalize to the semantic dictionary
- Secure via masking and security context
- Manage with cost allocation attributes

Data in Context – During Use (Logs example)



You should have:

- The data you need when you need it
- Within the context that you are already in
- Automatically highlighting areas of concern/interest
- Suggestions for deeper analysis
- Without the need to leave the flow





UNDERSTAND YOUR BUSINESS
LIKE NEVER BEFORE